

Dear Educators,

I am pleased to provide further information about the event, the Iraqi student market and the participation opportunities available to international institutions.

Iraq Student Exhibition & Higher Education Conference 2026

Dates: 28–29 October 2026

Location: Baghdad, Republic of Iraq

Venue: University of Baghdad

Organised in cooperation with: Iraq Ministry of Higher Education and Scientific Research and Gulf Conferences

The event is designed as an international platform for student recruitment, higher education engagement and institutional partnerships, bringing together prospective students, parents, universities, education stakeholders and potential academic partners.

Why Iraq?

Iraq is an increasingly important student recruitment market in the Middle East, with a population of more than 46 million people and strong demand for international education.

According to information provided by the Iraqi Ministry of Higher Education and Scientific Research, more than 100,000 self-funded Iraqi students are currently studying abroad. Government scholarship initiatives also continue to support Iraqi students seeking Master's, PhD, medical and specialist programmes overseas.

For international institutions, this creates a valuable opportunity to engage with students interested in undergraduate, postgraduate, medical, engineering, professional, pathway and English-language programmes.

Who Will Attend?

The exhibition is expected to attract:

- High-school and secondary-school students
- Undergraduate and postgraduate applicants
- Master's and PhD candidates
- Students interested in medicine, engineering and specialist programmes
- Parents and school counsellors
- Iraqi universities and education institutions
- Education stakeholders and potential institutional partners

Event Schedule

Wednesday, 28 October 2026

10:00–17:00 – Exhibition and Student Recruitment

Thursday, 29 October 2026

10:00–16:30 – Exhibition and Student Recruitment

Student Leads & Follow-Up

Participating institutions will have the opportunity to continue recruitment activity after the exhibition through access to registered student leads, subject to the applicable registration and data-sharing arrangements.

This will support direct follow-up regarding applications, admissions, scholarships, programme enquiries and upcoming intakes.

Travel & Participant Support

Gulf Conferences will support participating institutions with practical arrangements before and during their visit to Baghdad, including:

- Visa invitation documentation and guidance where required
- Recommended accommodation
- Airport reception arrangements
- Local transportation guidance
- Exhibition transportation coordination
- On-site logistical assistance
- Networking and institutional meeting support

Our team will provide participants with the necessary pre-arrival information regarding travel, accommodation and local arrangements.

Participation Fees

Institutions can participate as exhibitors, sponsors, or through customised pavilion arrangements. Larger exhibition spaces, national or institutional pavilions and bespoke sponsorship options are available on request.

Participation Option	Fee
Table Participation	£1,200
6m ² Shell Scheme Stand	£2,200
9m ² Shell Scheme Stand	£3,000
University Workshop / Lecture	£5,000
Silver Sponsorship	£6,000
Bags / Lanyards / Badges Sponsorship	£7,000
Gold Sponsorship	£9,000
Main Sponsorship	£15,000

Shell scheme stands include standard exhibition walling, fascia/name board, carpeted space, table and chairs, electricity and standard exhibition facilities.

Additional graphics, printing, screens, furniture and customised branding can be arranged separately.

Registration

To confirm participation, please complete the [Iraq Student Exhibition 2026 Participation & Booking Form](#) and indicate your preferred exhibition or sponsorship option.

Once the completed registration form is received, Gulf Conferences will issue the relevant confirmation and invoice and proceed with the allocation of exhibition space.

We would be delighted to welcome your institution to Baghdad and support your engagement with this growing and important student recruitment market.

Kind regards,

Abdelkhalig Mohamed

CEO | Gulf Conferences

WhatsApp: +44 7440 104125

Email: ak@gulfconferences.co.uk

Website: www.gulfconferences.co.uk



IRAQ STUDENT EXHIBITION & HIGHER EDUCATION CONFERENCE 2026

29-30 October 2026 | University of Baghdad, Baghdad, Iraq

PARTICIPATION FORM

For international universities, colleges, schools and education providers

Participant Information

Institution / Organisation
Name:

Country of Institution:

Contact Person:

Position / Title:

Email Address:

Phone / Mobile:

Event Details

City

Baghdad

Country

Iraq

Dates

29-30 October 2026

Venue

University of Baghdad

Participation & Sponsorship Options

Exhibition Format	Main Inclusions	Price (GBP)	Select
Participation Table	1 table, 2 chairs, institutional branding and event listing	£1,200	☐
6m ² Shell Scheme Stand	2m x 3m shell scheme stand, fascia/name board, carpet, furniture, electricity/Wi-Fi where applicable and institutional listing	£2,200	☐
9m ² Shell Scheme Stand	3m x 3m shell scheme stand, fascia/name board, carpet, furniture, electricity/Wi-Fi where applicable and institutional listing	£3,000	☐
University Workshop / Lecture	Dedicated workshop or lecture opportunity, subject to the event programme	£5,000	☐
Silver Sponsorship	Founding-level sponsorship with enhanced event branding and visibility	£6,000	☐
Bags / Lanyards / Badges	Branding sponsorship for selected event items, subject to availability	£7,000	☐
Sponsorship	Higher-level sponsorship with expanded branding and visibility benefits	£9,000	☐
Gold Sponsorship	Main sponsor package for the first edition with prominent event-wide recognition	£15,000	☐

Important: Shell scheme stands start from 6m² at £2,200. Sponsorship packages start from £6,000. Workshop/lecture opportunities are £5,000. Additional and customised participation or sponsorship options are available on request, subject to availability and written confirmation from Gulf Conferences.

Additional Requirements (if applicable)

Custom interior printing

[]

Additional furniture

[]

Display screen / AV

[]

Travel / hotel support

[]

Other requirements / notes:

BOOKING TERMS & DECLARATION

Iraq Student Exhibition & Higher Education Conference 2026

Package Benefits

Wi-Fi, electricity, carpeted stand area, table and chairs depending on package, institution name on fascia/name board where applicable, registration badges, help desk support, inclusion in the event participant list, visa invitation letter support on request, and optional interior booth printing/customised branding at extra cost.

Sponsorship Benefits

Enhanced branding visibility at the event, logo placement on selected event materials, priority booth location where available, additional representative badges, branding opportunities during the event and recognition as an official event sponsor. Silver, Gold, Main Sponsor and selected branded sponsorship opportunities are available as listed in this form. Additional customised sponsorship packages are available on request, subject to availability.

Payment Terms

100% payment is required at the time of booking. Full payment must be received within 10 days from signing. The signed form serves as a binding agreement and official booking confirmation. Participation is confirmed only after receipt of payment. Bank transfer charges are the participant's responsibility. Prices exclude applicable VAT/taxes unless stated otherwise.

Cancellation Policy

More than 60 days before the event: 90% refund, less a 10% administration fee. 30–59 days before the event: 50% refund. Less than 30 days before the event or in case of no-show: no refund. Cancellations must be submitted in writing. Approved refunds are processed after deduction of applicable bank charges.

Post-Booking Requirements

Please provide the official institution logo in high resolution, representative names for badges, contact details for coordination, any additional material requested by the organiser, and a short institution profile for the event listing if requested.

Declaration

By signing this form, the participant confirms the selected booking for the Iraq Student Exhibition & Higher Education Conference 2026 in Baghdad and agrees to the payment terms, cancellation policy and participation conditions stated above.

Authorised Name:

Position / Title:

Institution:

Date:

Signature:

Official Stamp:

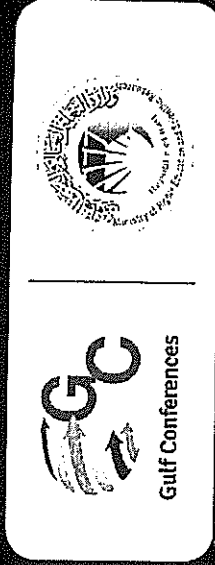
Selected Package / Fee:

Purchase Order (if applicable):

Please return the completed and signed form to ak@gulfconferences.co.uk

Gulf Conferences | Alexandria Road, London W13 0NR | Tel +44 203 5977034 | www.gulfconferences.co.uk | Registration No. 8460531

IRAQ STUDENT EXHIBITION & HIGHER EDUCATION CONFERENCE 2026

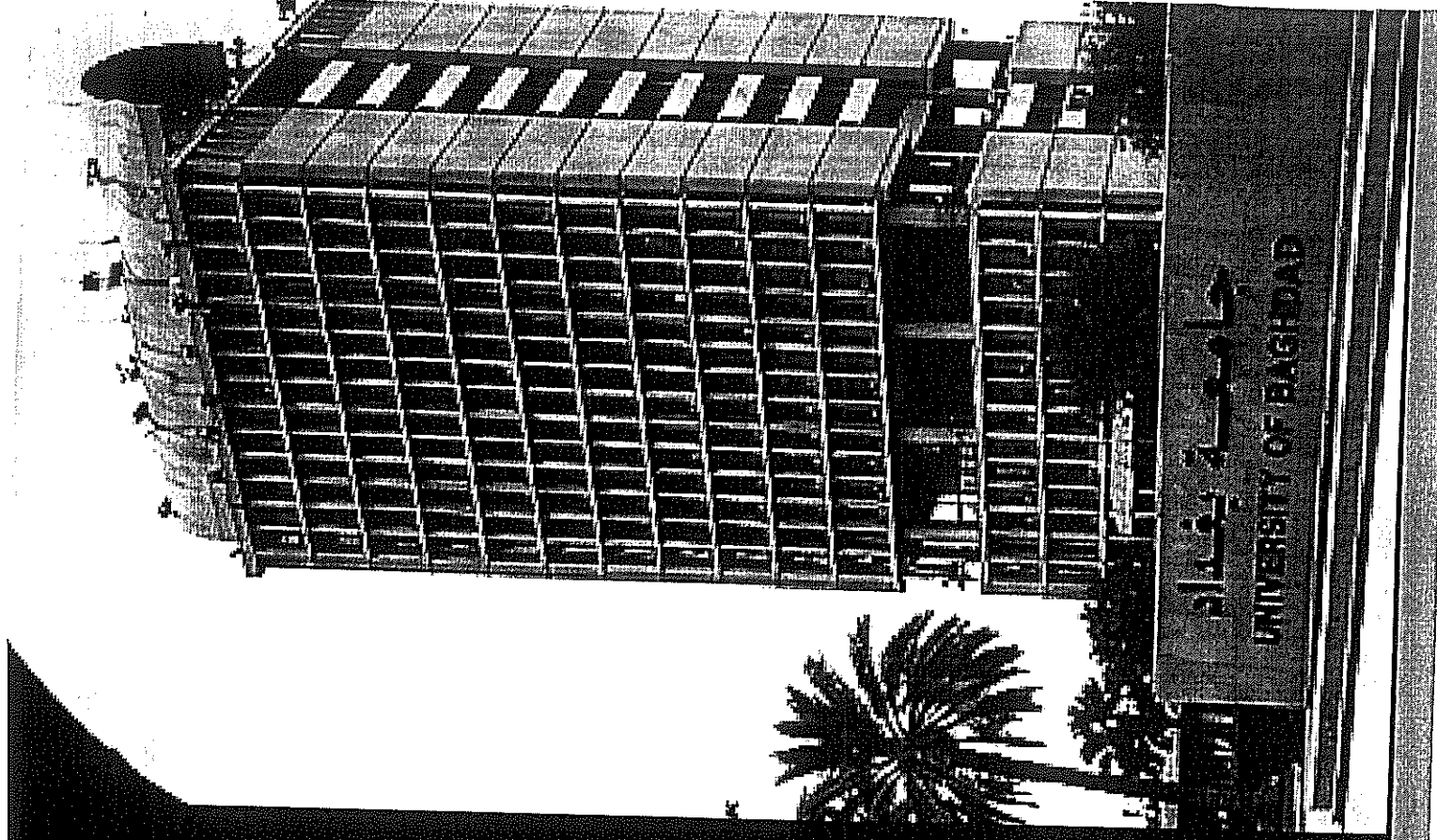


Connecting international institutions
with Iraq's next generation of students



28-29 OCTOBER 2026
University of Baghdad | Baghdad, Iraq

Premium Event Profile



MARKET OPPORTUNITY

Why Iraq?

A major and growing education market



46M+

Population



100,000+

Self-funded Iraqi students currently studying abroad



5,000

Target scholarship students under the Higher Committee

A substantial recruitment opportunity



Large Self-Funded Market

More than 100,000 self-funded Iraqi students are currently studying abroad.



Growing Demand for International Education

Demand spans undergraduate, postgraduate, medical, specialist, English-language and pathway programmes.



Government Scholarship Investment

The Higher Committee for Education Development aims to support 5,000 students for international study, including Master's, PhD and specialist medical programmes.

KEY RECRUITMENT AREAS

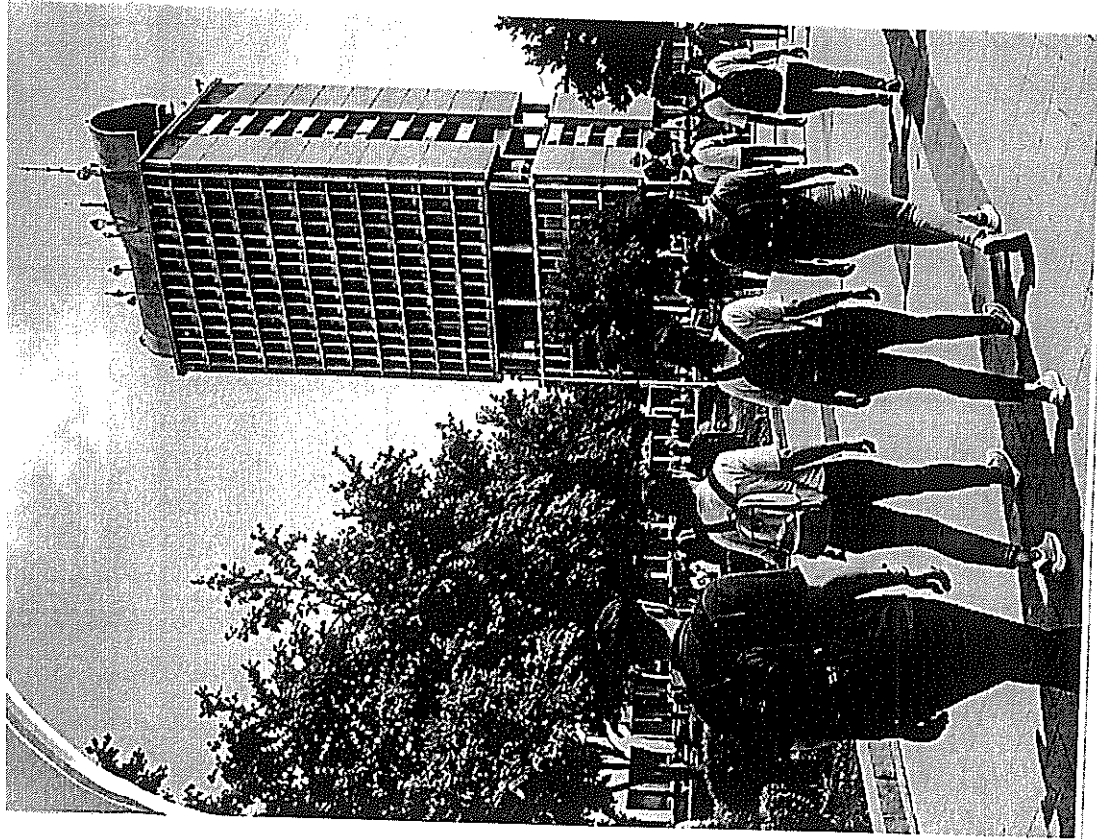
- ✓ Undergraduate
- ✓ Master's & Postgraduate
- ✓ PhD & Doctoral
- ✓ Medical & Healthcare
- ✓ Professional & Specialist
- ✓ English, Foundation & Pathway

WHO WILL YOU MEET?

Target Audience

-  High-school and secondary students
-  School leavers seeking undergraduate study
-  University graduates seeking Master's programmes
-  PhD and specialist study candidates
-  English language, foundation and pathway students
-  Parents, counsellors and education advisers

Also attending: Iraqi and international education institutions, academic partners and organisations exploring representation and recruitment cooperation.



EVENT PROGRAMME

-  Direct student recruitment and counselling
-  Educator exhibition stands
-  Admissions and scholarship information
-  University presentations and workshops
-  Postgraduate and professional study opportunities
-  Institutional B2B meetings
-  Academic and partnership opportunities
-  Engagement with Iraqi education stakeholders

EVENT SCHEDULE

WEDNESDAY, 28 OCTOBER 2026



10:00 – 17:00 | Exhibition and Student Recruitment



THURSDAY, 29 OCTOBER 2026

10:00 – 16:30 | Exhibition and Student Recruitment

WHY PARTICIPATE?

Maximise your impact in Iraq's education market



RECRUIT

Meet high-intent prospective students face-to-face



BRAND VISIBILITY

Strengthen your institution's visibility in Iraq



ACADEMIC PARTNERSHIPS

Develop university-to-university partnerships and collaborations



B2B MEETINGS

Meet education stakeholders and potential partners



STUDENT LEADS

Receive registered student lead data after the event



DUAL-MARKET ACCESS

Reach both self-funded and scholarship-focused student segments



Position your institution as a leading choice for Iraqi students seeking world-class international education.

PARTICIPATION OPTIONS

Choose the package that best fits your recruitment goals.

Participation Option	Price (GBP)
Table Participation	£1,200
6m ² Shell Scheme Stand	£2,200
9m ² Shell Scheme Stand	£3,000
University Workshop / Lecture	£5,000
Silver Sponsorship	£6,000
Bags / Lanyards / Badges Sponsorship	£7,000
Gold Sponsorship	£9,000
Main Sponsorship	£15,000

All participation packages include



Institutional listing



Representative badges



Wi-Fi & electricity (where applicable)



Student engagement support



Post-event student leads



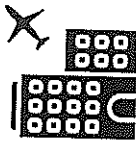
Visa invitation support

TRAVEL & PARTICIPANT SUPPORT

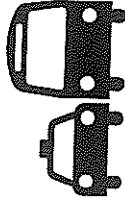
Everything you need for a smooth visit to Baghdad.



Visa invitation
support



Airport & hotel
information



Local transport
guidance



On-site team
assistance



Networking
opportunities

Plan ahead with Gulf Conferences for logistics, local guidance and on-site coordination.

JOIN US IN BAGHDAD

Reserve Your Institution's Place

Join the Iraq Student Exhibition & Higher Education Conference 2026 and connect directly with prospective students, education stakeholders and institutional partners in Baghdad.

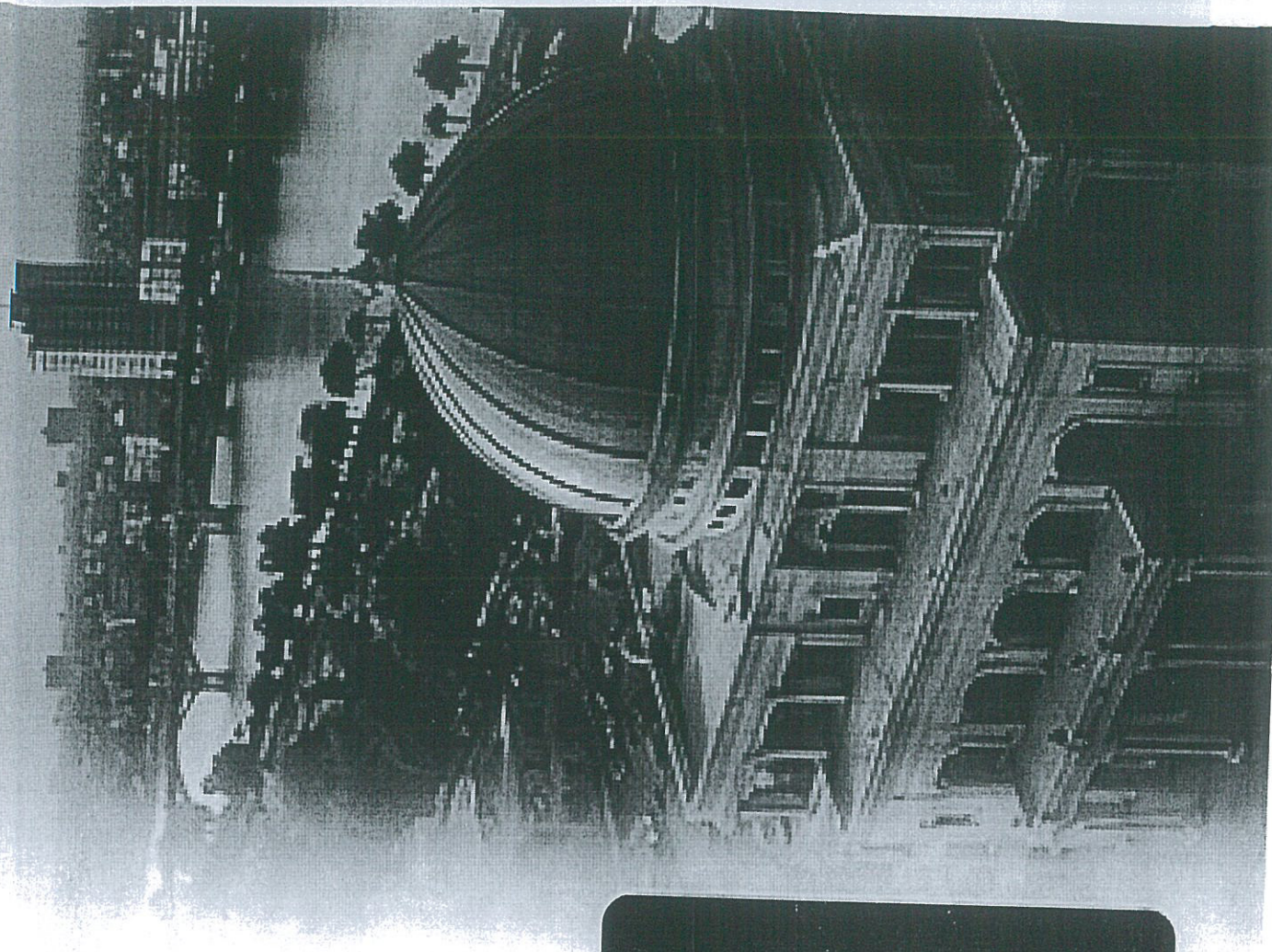
CONTACT

Gulf Conferences Team

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🌐 www.gulfconferences.co.uk





Gulf Conferences

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X